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Launch of WIEE

Time 09:15-11:30 a.m., May 19, 2018

Venue WIEE Smart Dome, Jiading Campus, Tongji University
(No. 4800 Cao'an Gong Lu, Jiading, Shanghai)

Host Professor WU Zhiqiang

Vice President of Tongji University, Academician of the Chinese Academy of Engineering

Agenda

09:15-09:30 — Guest Admission

09:30-10:00 — Address

10:00-10:10 — Announcement of *Declaration on World Innovation & Entrepreneurship*

10:10-11:00 — WIEE Launch Ceremony

11:00-11:30 — WIEE Exhibition Tour

WIEE Future Trend Summit

Time 13:00-17:40 a.m., May 19, 2018

Venue WIEE Smart Dome, Jiading Campus, Tongji University
(No. 4800 Cao'an Gong Lu, Jiading, Shanghai)

Agenda

13:00-13:45 — Registration

13:45-14:00 — Opening Performance

14:00-14:20 — Keynote Speech 1:

Chris Anderson

CEO of 3DR, Former Chief Editor of *Wired*,
Author of *The Long Tail*, *Makers*, *Free*

14:20-14:40 — Keynote Speech 2:

Jochen Goller

President & CEO of BMW Group in Greater China



- 14:40-15:00** — **Keynote Speech 3:**
KONG Na
 CEO of Shenzhen Angel Group
- 15:00-15:20** — **Keynote Speech 4:**
Tuula Antola
 Deputy Mayor of Espoo, Finland
- 15:20 -15:40** — **Keynote Speech 5:**
ZHANG Yangyang
 CEO of KuangChi Science
- 15:40-16:00** — **Break**
- 16:00-16:25** — **Keynote Speech 6:**
Don Norman
 Design Thinker, Author of *The Design of Everyday Things*, Director of The Design Lab at University of California
- 16:25-16:50** — **Keynote Speech 7:**
LIU Song
 Vice President of Alibaba Group
- 16:50-17:30** — **Roundtable Dialogue:**
Tuula Teeri
 President of the Royal Swedish Academy of Engineering Sciences
- Ilkka Niemelä**
 President of Aalto University, Finland
- Srini Srinivasan**
 President-Elect of the World Design Organization (WDO)
- Luisa Collina**
 Vice President of Politecnico di Milano, Dean of the School of Design, President of the International Association of Universities and Colleges of Art, Design and Media (Cumulus)
- Wolfgang Wagenhauser**
 Vice President of Staatliche Hochschule für Musik Trossingen (The Trossingen University of Music), Adjunct Professor of College of Arts & Media, Tongji University
- SUN Jia**
 CFO of Vanke Group
- 17:30-17:40** — **Summary:**
LUO Xin
 Host, Chief Reporter of Dragon TV, Director of the Department of Broadcasting & Hosting Art, Shanghai Theatre Academy

WIEE Party & Jiading Innovation Night

Time 19:00-20:30, May 19, 2018
Venue WIEE Future Plaza, Jiading Campus, Tongji University
(No. 4800 Cao'an Gong Lu, Jiading, Shanghai)

Blockchain Economic Forum

Time 09:30 - 11:30, May 20, 2018
Venue WIEE Smart Dome, Jiading Campus, Tongji University
(No. 4800 Cao'an Gong Lu, Jiading, Shanghai)

Agenda

- 09:30-09:35** — **Opening Address:**
TANG Weiwei
Founder & CEO of Zaojiu Talk
- 09:35-10:15** — **Token Economy Trialogue:**
MAO Zhihong
Founder & CEO of ArcBlock
WANG Jianshuo:
Founder & CEO of Baixing.com
ZHANG Yijia
Founder & CEO of Jazzyear
- 10:15-10:25** — **Keynote Speech 1:**
YUAN Dao
Director of Cyberledger Organization
(Zhongguacun Blockchain Industrial Alliance)
- 10:25-10:35** — **Keynote Speech 2:**
MENG Yan
Founder & CEO of PDJ Education
- 10:35-10:45** — **Keynote Speech 3:**
REN Xin
Founder of Yaofache.com, Co-sponsor of Lianjian Lab
- 10:45-11:30** — **Roundtable Dialogue:**
Host: CAO Wei
Senior Planner of Zaojiu Talk
Guests: YUAN Dao, MENG Yan, REN Xin



Thematic Meeting on "The Future of Innovation & Entrepreneurship and the New Era of Collaboration" (Private Session for WIEE Partners)

Time 09:30 - 12:00, May 20, 2018
Venue Meeting Room 405, Jiren Building, Jiading Campus,
 Tongji University (No. 4800 Cao'an Gong Lu, Jiading, Shanghai)
Topic The Future of Innovation & Entrepreneurship and
 the New Era of Collaboration

Agenda

- 9:30-9:45 — Address
- 10:15-10:15 — Initiative for the Vision of Future Cities
 Cooperation Alliance
WU Zhiqiang
 Vice President of Tongji University & Member of
 Chinese Academy of Engineering, Professor
- 10:15-10:55 — Speeches from the Representatives
 from Cities, Universities and Companies
- 10:55-11:40 — Roundtable Discussion
- 11:40-12:00 — Summary
Host: LOU Yongqi
 Dean of College of Design and Innovation,
 Tongji University, Professor

International Policy Innovation Forum & Innovation, Entrepreneurship and Venture Capital Indexes Release Conference

Time 09:30 - 12:10, May 20, 2018
Venue Meeting Room 224, Tongxin Building, Jiading Campus,
 Tongji University (No. 4800 Cao' an Gong Lu, Jiading, Shanghai)

Agenda

- 09:30-9:40 — Opening Address
- 9:40-10:10 — Keynote Report:
ZHANG Zhihong
 Director of Torch High Technology Industry Development
 Center, Ministry of Science & Technology
**Topic: Innovation Ecologicalization and
 Industrialization**

- 10:10-10:40** — **Keynote Report:**
LUO Dajin
 Director of Shanghai Institute for Science of Science
Topic: Innovation Policy and the Construction of Shanghai Technology Innovation Center
- 10:40-11:10** — **Keynote Report:**
Shaker A. Zahra
 Carlson School of Management, University of Minnesota, Professor
Topic: Learning from Global Innovation Systems: Strategies for Promoting Entrepreneurship
 (Language: English)
- 11:10-11:50** — **Roundtable Forum for Alumni**
XIAO Shuilong
 Founder of CDF-Capital
GE Yongchang
 President of Fanli.com
HUANG Zhiming
 Founder of Shanghai Zhida Technology Development Co., Ltd.
GUO Yangui
 Vice President of Guodong Network Group
Topic: How can policy innovation facilitate China to make key technological breakthroughs?
- 11:50-12:10** — **Innovation, Entrepreneurship and Venture Capital Indexes Release Conference**

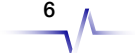
Tongji · MIT City Science Summit 2018

Time 12:30 - 20:30, May 20, 2018

Venue WIEE Smart Dome, Jiading Campus, Tongji University
(No. 4800 Cao'an Gong Lu, Jiading, Shanghai)

Agenda

- 12:30 -13:30** — **Guest Admission**
- 13:30 -13:40** — **Opening Performance**
- 13:40 - 13:50** — **Welcoming Speech:**
LOU Yongqi
 Dean of the College of Design and Innovation, Tongji University, Professor



- 13:50 -14:20** — **Keynote Speeches**
WU Zhiqiang
 Vice President of Tongji University, Academician of Chinese Academy of Engineering
Kent Larson
 MIT Media Lab
- 14:20 -14:50** — **Insight**
***Human Interaction *Mobility Patterns *Live/Work/Play *Energy Use**
CAO Nan
 Tongji University Smart Data Viz Team
Ronan Doorley
 MIT Media Lab
Marc Pons
 Director, City Science Lab Andorra
- 14:50 -15:10** — **Transformation:**
***Urban Design *Mobility *Housing *Food *Energy**
Michael Lin
 PhD Researcher, MIT Media Lab
Jörg Noennig
 Director, City Science Lab Hamburg; Professor, HCU Hamburg
Antti Tuomela
 CEO of Aalto University Properties
- 15:10 -15:40** — **Prediction & Experience:**
***Innovation Potential *Traffic Congestion *Urban Experience *Energy Consumption *Public health**
Jarmo Souminen
 Aalto University, Tongji University
Arnaud Grignard
 Arnaud Grignard, Scientist of MIT Media Lab
SUN Xiaohua
 Vice Dean, College of Design and Innovation, Tongji University
MA Ke
 Research Assistant, College of Design and Innovation, Tongji University
- 15:40-16:00** — **Break**

- 16:00-16:30** — **Keynote Speeches**
LI Bin
Founder and Chairman of NIO
LI Ningning
Senior Director of Industrial Design, Xiaomi Ecochain
- 16:30-17:00** — **Consensus**
***Rapid Scenario Testing *Real-time Simulation *Learning**
***AI Recommendations**
ZHANG Yan
PhD Researcher, MIT Media Lab
Ariel Noyman
PhD Researcher, MIT Media Lab
Markus ElKatsha
Researcher, MIT Media Lab
- 17:00-17:30** — **Deploy**
***Token Economy *Algorithmic zoning *Resource**
Allocation *Behavior
Yasushi Sakai
PhD Researcher, MIT Media Lab
Luis Alonso
Research Scientist, MIT Media Lab
SU Yunsheng
Executive Director, SustainX Design Research Center,
Tongji University
- 17:30-17:40** — **Concluding remarks:**
LOU Yongqi, Kent Larson
- 17:40-17:50** — **Walk to the City Science Pavilio**
- 17:50-19:00** — **Rotations Sessions in Pavilion**
5 groups rotate between following sessions (20 min each)
Hands-on demo (exhibition)
5 demo spaces (3 CityScope tables, 1 PEV)
Structured Conversation
separate into 5 themes
- 19:00 - 20:30** — **Concluding Speeches:**
LOU Yongqi, Kent Larson
Tongji · MIT Innovation Night
(Closing Ceremony, City Science Museum Pavilion)



Tongji University 111th Anniversary Celebration 'Alumni Innovation & Entrepreneurship Summit'

Time 13:30 - 20:00, May 20, 2018

Venue Conference Hall 101, Jiren Building, Jiading Campus,
Tongji University (No. 4800 Cao'an Gong Lu, Jiading, Shanghai)

Agenda

First Half : Keynote Speech & Roundtable Dialogu

Host: **LEI Xinghui** Vice President of Tongji University

13:30 - 13:45 — **Leader Address**

13:45 - 14:15 — **Keynote Speech: PEI Gang**

Academician of Chinese Academy of Sciences, Former President of Tongji University

19:00-20:30 — **Launch Ceremony**

Launch of the Tongji University Alumni Industry Innovation Alliance

Cooperation Between the Tongji University Alumni Industry Innovation Alliance and China Guigu Science Park

Launch of the Tongji University Entrepreneurs' Club

Cooperation Between the Tongji University Alumni Fund and COSCO Shipping Fund

14:25-16:00 — **Roundtable Dialogue**

16:00-16:20 — **Tea Break**

Second Half: HOPE Speeches

16:20-17:40 — **Alumni Sharing Their Stories of Starting A Business**

17:40-18:00 — **Sharing of Guest Supervisor: LI Bin**

18:30-20:00 — **Dinner**

Zaojiu New Financial Forum

Time 09:40 - 11:40, May 21, 2018

Venue WIEE Smart Dome, Jiading Campus, Tongji University
(No. 4800 Cao'an Gong Lu, Jiading, Shanghai)

Agenda

09:40-10:20 — Registration

10:20-10:40 — **Keynote Speech 1:**
GUO Yuhang
Founder & Co-CEO of DIANRONG

10:40-11:00 — **Keynote Speech 2:**
DAI Jingjiao
CEO of Golden Beta Network Finance Technology,
Former Deputy General Manager & CIO of Harvest Fund

11:00-11:20 — **Keynote Speech 3:**
LI Ting
CEO of Yunfeng Financial Group

11:20-11:40 — **Keynote Speech 4:**
JIAO Xiaojun
Expert on Special Interests at the Insurance Asset Management Association of China, General Manager of the Equity Investment Department, Aeon Insurance Asset Management Co., Ltd.

Future Education Summit

Time 13:30 - 17:40, May 21, 2018

Venue WIEE Smart Dome, Jiading Campus, Tongji University
(No. 4800 Cao'an Gong Lu, Jiading, Shanghai)

Agenda

13:00-13:45 — Registration

13:45-14:00 — Opening Performance



- 14:00-14:20** — **Keynote Speech 1:**
Peter Vesterbacka
 Founder of Lightneer, Co-founder of Angry Birds & SLUSH
- 14:20-14:40** — **Keynote Speech 2:**
Rololphe el-Khoury
 Dean of the School of Architecture, University of Miami
- 14:40-15:00** — **Keynote Speech 3:**
TANG Weiwei
 Founder & CEO of Zaojiu Talk
- 15:00-15:20** — **Keynote Speech 4:**
WANG Min
 Former Dean of the School of Design, China Central Academy of Fine Arts, Professor
- 15:20-15:40** — **Keynote Speech 5:**
FAN Ling
 Founder & CEO of Tezign.com, Director of Design & AI Lab, Tongji University
- 15:40-16:00** — **Break**
- 16:00-16:20** — **Keynote Speech 6:**
LOU Yongqi
 Dean of College of Design and Innovation, Tongji University, Professor
- 16:20-16:40** — **Keynote Speech 7:**
ZHAO Junning
 Principal of Vanke Bilingual School
- 16:40-17:00** — **Keynote Speech 8:**
Ali Vahabzadeh
 Founder & Board Member of Chariot
- 17:00-17:20** — **Keynote Speech 9:**
WANG Xin
 Founder of Mtedu
- 17:20-17:40** — **Keynote Speech 10:**
LUO Xin
 Chief Reporter of Dragon TV, Director of the Department of Broadcasting & Hosting Art, Shanghai Theatre Academy
Host: ZHOU Bin
 Executive Deputy Dean of the College of Innovation and Entrepreneurship, Tongji University

Youth Future Night ("2018 Slush-Shanghai" Launch)

Time 19:00 - 21:00, May 21, 2018

Venue WIEE Future Plaza, Jiading Campus, Tongji University
(No. 4800 Cao' an Gong Lu, Jiading, Shanghai)

City Art Forum

Time 13:00 - 17:40, May 22, 2018

Venue WIEE Smart Dome, Jiading Campus, Tongji University
(No. 4800 Cao'an Gong Lu, Jiading, Shanghai)

Agenda

13:00-13:45 — Registration

13:45-14:00 — Opening Performance

14:00-14:20 — Keynote Speech 1:

Ole Bouman

Head of Design Society

14:20-14:40 — Keynote Speech 2:

LIU Kecheng

Professor of the School of Architecture, Xi'an University of Architecture and Technology / Head of Liu Kecheng Design Studio

14:40-15:00 — Keynote Speech 3:

Tiziano Cattaneo

Associate Professor of College of Design and Innovation, Tongji University

15:00-15:20 — Keynote Speech 4:

ZHANG Zhoujie

Designer, Artist

15:20-15:40 — Break

15:40-16:00 — Keynote Speech 5:

Ami Vitale

National Geographic Magazine Photographer



- 16:00-16:20** — **Keynote Speech 6:**
ZHU Ye
 Artist, Curator
- 16:20-16:40** — **Keynote Speech 7:**
Piotr Loj
 CEO of Virtual VR Dream
- 16:40-17:00** — **Keynote Speech 8:**
LIU Yi
 Artist, Designer, Curator
- 17:00-17:20** — **Keynote Speech 9:**
Andrea Bergonzini
 Partner of DRAFTARCH
- 17:20-17:40** — **Keynote Speech 10:**
Kyle Lawrence Mertensmeyer
 Founding Partner & Chief Designer of Shanghai Godolphin
Host: Dr ZHANG Xueqing
 College of Design and Innovation, Tongji University

Sino-Francophone Innovation Night

Time 18:00 - 20:30, May 22, 2018

Venue WIEE Future Plaza, Jiading Campus, Tongji University
 (No. 4800 Cao'an Gong Lu, Jiading, Shanghai)

Agenda

- 18:00-18:15** — **Opening Performance:**
JIN Yang
 San-Jiang Culture
- 18:15-19:00** — **Introduction speech: Facing an innovation era**
Representative of Consulate General of France in Shanghai
Representative in China of the Quebec Office in Shanghai
Representative of Saint-Gobain Group
Representative of ENGIE Group
- 19:00-19:15** — **Break & Performance:**
JIN Yang
 San-Jiang Culture

19:15-20:15 — Talks by Chinese and French Entrepreneurs
Representative of OuiCrea
Representative of the Francophone Young Entrepreneurs in Shanghai

Vincent MARION & Sophie COULO

Co-founders of Francelysee

CHENG Mingzhao

Founder of Hi-good technology, alumni of Tongji

JIN Yang

Founder of San-Jiang Culture, alumni of Tongji and ENPC

20:15-20 :30 — **Closing performance**

JIN Yang

Sanjiang Culture Media

IFI World Interior Design Day (Yangpu Venue)

Time 13:00 - 17:40 , May 26, 2018

Venue Zaojiu Space, 1F, Building G2, No. 1687 Changyang Road, Yangpu District, Shanghai

Held by: IFI ICDA, 2018 China Interior Design Week & Shanghai International Interior Design Organizing Committee

Undertaken by: College of Design and Innovation, Tongji University, Shanghai Shizun Advertising Co., Ltd.

Supported by: Yangpu District Commission of Science and Technology

Agenda

13:00-13:30 — **Registration**

13:30-13:45 — **Leader Address**

13:45-14:10 — **Opening Keynote Speech:**

Steve Leung

Chairman of the International Federation of Interior Architects/ Designers, Founder of Steve Leung Designers Limited

14:10-14:35 — **Keynote Speech 2:**

JIANG Qiong'er

Founder of SHANG XIA

14:35-15:00 — **Keynote Speech 3:**

CHEN Yaoguang

Vice-Director of the Design Commission of the China National Interior Decoration Association, Director of the ADCC Living Art Institution, Founding Director of C Foundation

- 15:00-15:25** — **Keynote Speech 4:**
QU Guangci
 Artist, Founder of XQ Art
- 15:25-15:50** — **Keynote Speech 5:**
LU Rong
 Founder of HYEE DESIGN
- 15:50-16:15** — **Break**
- 16:15-16:40** — **Keynote Speech 6:**
Elena Manferdini
 Chairman of the Graduate Program of the Southern California Institute of Architecture, Winner of the 2013 Graham Award for Architecture & Winner of the 2013 AIA annual Educator Presidential Award winner
- 16:40-17:05** — **Keynote Speech 7:**
WU Bin
 Founder of W+S Design Group, Design Director of W. DESIGN
- 17:05-17:30** — **Keynote Speech 8:**
YANG Dongjiang
 Professor of Academy of Arts & Design, Tsinghua University, Executive Director of Tsinghua University Art Museum
- 17:30-17:40** — **Summary**

NICE 2035 "Future Life" Design Forum

Time 13:00 - 17:30 May 27, 2018

Venue Zaojiu Space, 1F, Building G2, No. 1687 Changyang Road, Yangpu District, Shanghai

Guided by: Shanghai Committee of the Communist Youth League, Shanghai Economic and Information Commission

Hosted by: CShanghai Youth Creative Talent Association, College of Design and Innovation, Tongji University, Yangpu District Commission of Science and Technology

Supported by: Branding China Group Limited

Agenda

- 13:00-13:30** — **Registration**
- 13:45-14:00** — **Leader Address**

- 14:00-14:20** — **Keynote Speech 1:**
SU Xin
President of Go High Fund
- 14:20-14:40** — **Keynote Speech 2:**
ZHU Zheqin
Crossover Sound Artist, Independent Producer,
Founder of KANJIAN Creation
- 14:40-15:00** — **Keynote Speech 3:**
Moritz Ludwig
CEO of Designaffairs
- 15:00-15:25** — **Keynote Speech 4:**
HE Fan
Professor of Economics at Peking University HSBC
Business School, Director of Maritime Silk Road
Research Center
- 15:25-15:50** — **Keynote Speech 5:**
YANG Mingjie
Founder of YANG DESIGN & YANGHOUSE, China's
Most Influential Designer by *Forbes*
- 15:50-16:15** — **Break**
- 16:15-16:40** — **Keynote Speech 6:**
Kaja Tooming Buchanan
Professor of College of Design and Innovation, Tongji
University
- 16:40-17:05** — **Keynote Speech 7:**
LI Jingyao
Design Director of Jaguar Land Rover in Greater China
- 17:05-17:30** — **Keynote Speech 8:**
HE Genxiang
Cross-Over Curator, Co-founder of Taihuoniao/
Harbook+
- 17:05-17:30** — **Summary**
Host: LOU Yongqi
Dean of College of Design and Innovation, Tongji
University, Professor

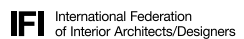
Partner Events



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**INNOVATION AND
ENTREPRENEURSHIP
MAKE DREAMS
COME TRUE.**